



**FRONTLINE  
EXCELLENCE  
AWARDS 2023**

Showcase your  
outstanding frontline  
employee experience  
through our world-class  
awards program

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YOOBIC's Frontline Excellence Awards is an annual search for the pioneering individuals and teams within our customer community, who are improving their frontline experience through exceptional strategy, teamwork, and dedication.

- Nomination deadline: **May 26, 2023**
- Winners announced: **June 13, 2023**

Submit your [nomination here](#).  
Learn more about the [program here](#).



# Award Categories



Six outstanding individuals and six stellar teams will be publicly recognized with a personalized trophy, award certificate, and digital promotion package.

## Individual Awards

### Chief YOOBIC Officer of the Year

A senior executive or director who has made a substantial impact on their organization's success by leveraging YOOBIC to achieve exceptional business results.

### Transformation Leader of the Year

A visionary leader who successfully championed the deployment of YOOBIC in order to drive business transformation and positive change, and future-proof their organization.

### YOOBIC Administrator of the Year

A highly engaged admin user who demonstrates unparalleled mastery of the YOOBIC platform, going above and beyond to push its limits and uncover its full potential.

### District Leader of the Year

A frontline employee who has consistently used YOOBIC to increase the overall performance, efficiency, and engagement of their location and teams.

### Frontline Hero of the Year

A frontline employee who has consistently used YOOBIC to increase the overall performance, efficiency and engagement of their location and teams.

### Frontline Excellence Advocate of the Year

An individual that embodies frontline excellence, acting as an advocate for the employee experience and operational excellence to increase business performance and enhance the customer experience.

# Team Awards

## Frontline Experience Program of the Year

A program that has driven an exceptional employee experience and strong business impact by reducing complexity and successfully merging tools through its use of YOOBIC's full capabilities and features.

## Communication Program of the Year

A program that has transformed the way the organization communicates with frontline teams to increase employee engagement and satisfaction.

## Learning Program of The Year

A program that successfully improved the level of adoption and frequency of training for frontline teams.

## Operational Excellence Program of The Year

A program that successfully increased the level of operational excellence within the organization.

## Project Launch of the Year

A team that performed a highly successful YOOBIC launch, incorporating strategic activities that helped foster engagement among users.

## Global Roll-out of the Year

An organization or team that has successfully launched YOOBIC globally, across multiple regions and in different languages.

**Questions about the awards and your nomination?  
Feel free to contact your YOOBIC Customer Success Manager.**