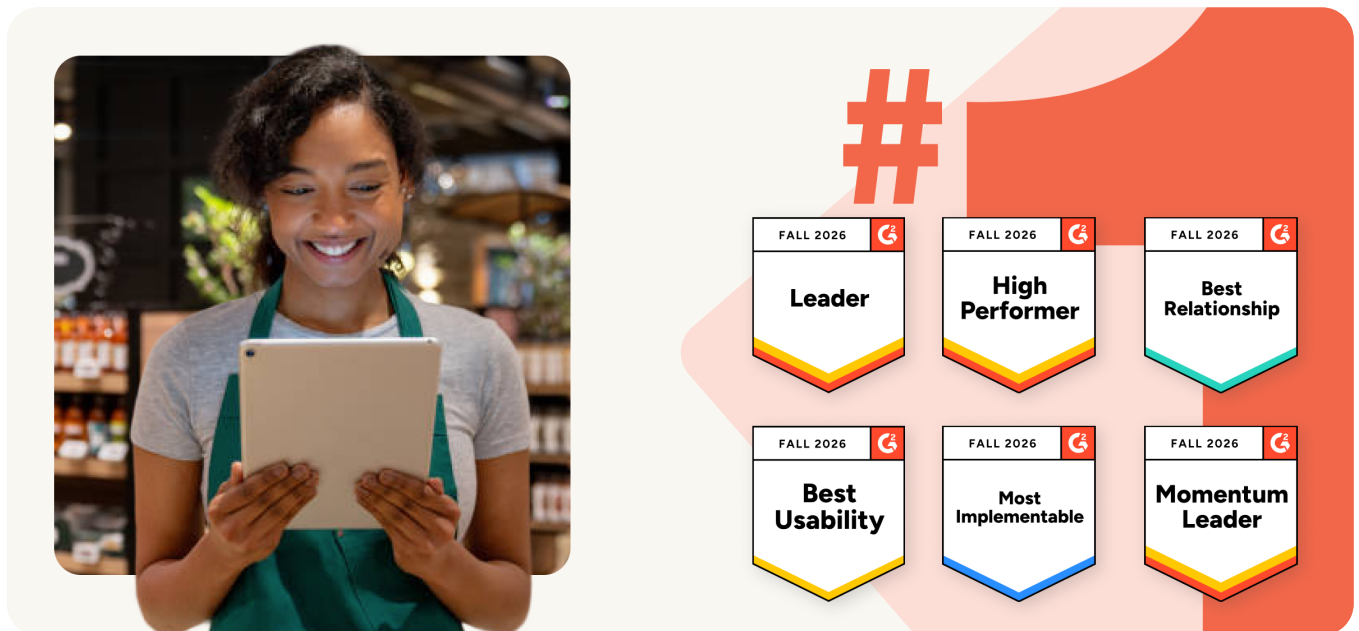


— VERIFIED BY REAL RETAIL TEAMS ON G2

YOOBIC is the **#1 Retail Task Management** platform on G2.

Ranked first on G2 by the people who use YOOBIC every day.
YOOBIC leads all three G2 Fall 2026 Grid® Reports for Retail Task Management: Overall, Enterprise and Mid-Market.



#1

Ranking in all 3 Retail Task Management Grid® Reports

98

Satisfaction score — highest of the 20 products on the report

43

Grid® Leader badges — leader quadrant in 43 of 62 Grid® Reports, across seven categories

The following five pages cover what YOOBIC does for frontline retail teams, and how the #1 ranking breaks down report by report against the competitors retailers compare it to.

[CONTINUE →](#)

— BEHIND THE #1

Retail execution has a task management problem. This is the category built to measure the fix.

YOOBIC is the AI-powered store operations platform that unifies task management, communications, training and performance analytics for frontline retail teams, so what head office plans and what actually happens on the shop floor finally match.



Lost sales & compliance risk.

Without real-time visibility, execution gaps and compliance issues surface too late to act on.



Wasted labour hours.

High turnover and manual, paper-based processes drain productivity from already-stretched teams.



Confused store teams.

Juggling emails, portals and paper for day-to-day operations leads to errors and inconsistent execution.



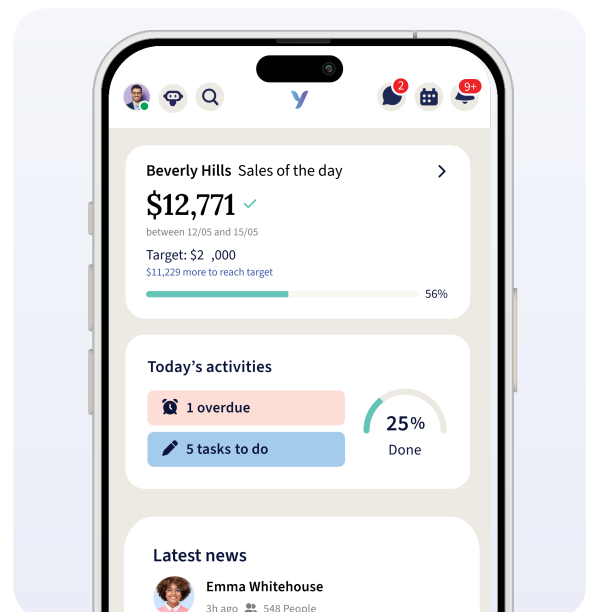
A fragmented tech stack.

Point solutions that don't talk to each other slow down every new rollout and initiative.

Exactly what G2's Retail Task Management category measures.

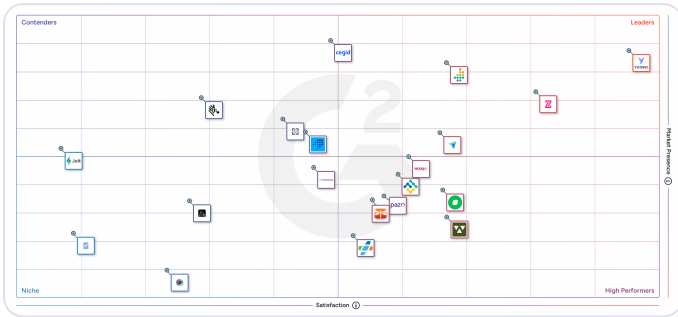
Is the platform easy to roll out? Easy for store teams to actually use? Reliably executed, store after store?

That's precisely the bar G2's Retail Task Management Grid® sets, and it's why YOOBIC ranks first, with the highest satisfaction score of any product on the report.

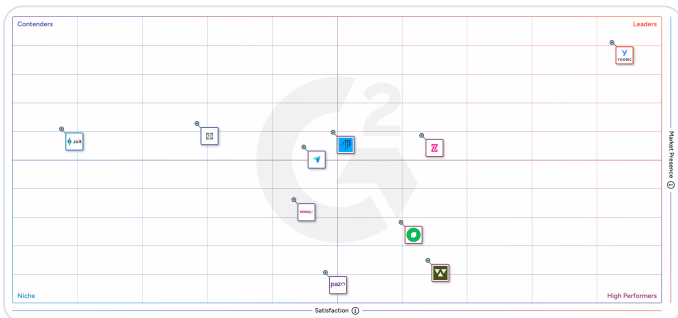


— OVERALL GRID® REPORT

The most trusted platform in retail task management.



YOOBIC's verified position on the G2 Grid® Report for Retail Task Management Software, Fall 2026.



YOOBIC's verified position on the G2 Mid-Market Grid® Report for Retail Task Management Software, Fall 2026.

98 is the highest satisfaction score of any of the 20 products on the Fall 2026 Grid® Report for Retail Task Management, ahead of every named competitor in the category. For a retailer evaluating task management software, that score reflects reliability at scale: execution that holds up store after store.

#1

of 20 products on the Fall 2026 Grid® Report for Retail Task Management

98/100

Satisfaction score — the highest of any product on the report

50

Leader badges earned in Fall 2026

350+

Clients worldwide across Retail, Fashion, Grocery, Convenience and more

What the Grid® actually measures:

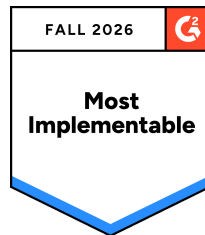
How easy a platform is to roll out. How confidently store teams use it day to day. How consistently execution holds up, store after store.

Leading retailers agree YOOBIC delivers on all three, with the highest satisfaction score of any platform in the category.

— PROOF POINT — ENTERPRISE GRID® REPORT

YOOBIC ranks #1 on the Enterprise Grid® Report for Retail Task Management.

FOUR OF THE 91 G2 BADGES YOOBIC EARNED IN FALL 2026



Enterprise IT and operations teams notice the difference in rollout, too:

Highest satisfaction score of any product on the Enterprise Grid® Report

90% rate ease of admin

90% rate ease of setup

93% would recommend YOOBIC



WHAT ENTERPRISE RETAILERS SAY

“

YOOBIC is an unbelievably simple platform that has revolutionised our ability to communicate with our frontline teams, helping us move away from our legacy, paper-based ways of working.

Chris E., Senior Productivity Manager
at Morrisons

“

YOOBIC's AI Assistant instantly surfaces the information our frontline team needs, right when they need it.

Dave Robinson, Central Operations & Network Engagement Manager
at TerryWhite Chemmart

“

YOOBIC drives engagement, improves operational consistency, and shares best practice quickly. It's helped create a more connected, informed and high-performing business.

Matthew S., Head of Retail
at Dreams

“

YOOBIC is a great platform for internal comms and retail tasking. It offers so much functionality including new AI features, they are always looking to improve and add to the platform.

Michaela B., Communications Executive
at Watches of Switzerland Group

— PROOF POINT — HEAD-TO-HEAD

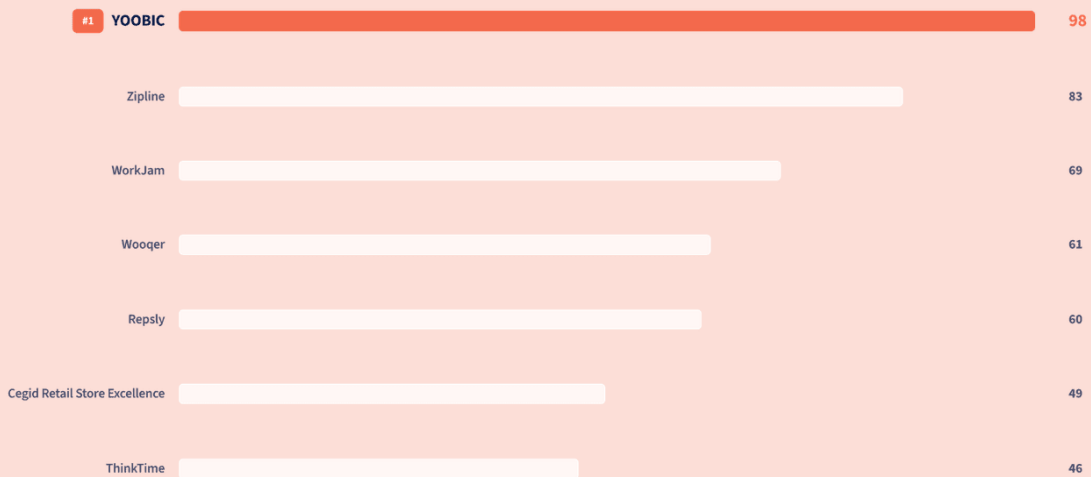
Retailers compared. It wasn't close.

G2 scores every product in the category on the same scale, drawn from the same kind of retail buyers. Here's the full field, ranked.

THE FULL FIELD

#1 against every product G2 scored

Satisfaction scores from the Fall 2026 G2® Report for Retail Task Management Software, ranked. Second place is 15 points back.



43

Grid® Leader badges

7/7

Momentum Leader badges

22

Index badges — across 11 badge types

19

High Performer badges

G2's Compare reports put these results in context. YOOBIC leads Zipline on **17 measured features**, WorkJam on **16**, and Workvivo on **9**, spanning task management, training, analytics and support. Against Zebra Workcloud Task Management, it leads on **every rated measure** in the report. That lead spans day-to-day task execution, onboarding, training and analytics.

Task management

YOOBIC vs. Zipline

96% vs 92%
+4 pts**Task management**

YOOBIC vs. WorkJam

96% vs 94%
+2 pts**Task management**

YOOBIC vs. Workvivo

97% vs 91%
+6 pts

— THE SIGNIFICANCE OF #1

YOOBIC sets the standard for Retail Task Management.

Three Grid® Reports. Three #1 rankings, Overall, Enterprise and Mid-Market. The highest satisfaction score in the category. The single biggest mover among enterprise retail platforms this season. And a clean sweep against every named competitor on the features retailers actually compare: task execution, ease of use, training content, and rollout speed.

For a retailer deciding who to trust with frontline execution, that's what #1 should mean: momentum at scale, with real distance from the competition.

TRUSTED BY 350+ LEADING RETAILERS WORLDWIDE



Ready to lead your category too?

See why leading retailers rank YOOBIC #1 in Retail Task Management, request a demo and put it to the test in your own stores.

[Visit yoobic.com](https://yoobic.com) & request a demo →

 New AI-recommendation!

Today's activities

 1 overdue

 5 tasks to do

25%
Done